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**Contact: Victor KARAMAGI, Public Relations Manager**

**Tel: +256 313 331260, +256 755 550562**

[vkaramagi@nssfug.org](mailto:vkaramagi@nssfug.org)

## **NSSF increases 2018 NSSF KAVC International Sponsorship to Ushs 130M to mark 10 Year Partnership**

**Kampala, Tuesday July 24, 2018** – The National Social Security Fund (NSSF) has increased its sponsorship towards this year's NSSF KAVC International volleyball tournament that takes place from 3<sup>rd</sup> to 5<sup>th</sup> August 2018 at Lugogo Indoor Stadium.

Unveiling a Ushs 130 million sponsorship package, NSSF Ag Managing Director Patrick Ayota told the media at Workers House in Kampala that the sponsorship increment is meant to support a bigger and better tournament that is expected to attract more local and regional teams.

The 2018 NSSF KAVC International also marks 10 years since NSSF entered into a partnership with Kampala Amateur Volleyball Club (KAVC) to promote the development of the game of volleyball, which was lagging behind other sports then.

"Our sponsorship is premised on the view that although we are primarily a social security Fund, we recognise that we must be a "Good Corporate Citizen", playing a role in the sustainable development and well-being of the community in which we do business. I am glad that we have seen significant milestones as a result of this partnership".

"More importantly, the sports fraternity is much more aware of the importance of social security and the significance of the culture of saving in Uganda both at individual and national level. We have reached over 10,000 people since 2014 through our customer service tent during the tournament," Ayota said.

He said that the Fund continues to support the tournament because KAVC has demonstrated good accountability, professionalism in management of the tournament and integrity in delivering value for money

KAVC President Amon Ainebyoona appreciated NSSF for its commitment to contribute to the growth of the sport through sponsorship of the tournament over the last 10 years.

"We have managed to reach international level all thanks to the support that NSSF has put into building volleyball. With continued supported from NSSF and dedication of KAVC, we have a vision of playing at international tournaments like the FIVB Volleyball World Championship. the Olympics and Common Wealth Games."

"This tournament has been a lynchpin for Ugandan players who have joined professional ranks after being scouted at the NSSF KAVC International. These include Cuthbert Malinga in Bulgaria, Daudi Okello in Turkey, Saviour Atama and Ivan Ongom in Rwanda. I am confident to say all the 4 players in Europe and elsewhere playing professional volleyball have NSSF KAVC International to thank for those contracts", Ainebyoona said.

He added that the tournament has exposed Ugandan teams to top level competition in the region, and the sport has grown at the grassroots with primary schools' competition, and sitting volleyball (for the disabled persons) every year now being part of the tournament.

The sponsorship deal will go towards purchase of technical equipment and related accessories, tournament referees, trophies, cash rewards for outstanding players, publicity, security, as well as overall organization of the tournament.

The tournament has grown to become East Africa's premier volleyball club tournament, attracting the top clubs from Uganda, Kenya, Rwanda, Burundi, Tanzania, DRC and South Sudan.

Over 30 teams from Uganda, Kenya, Tanzania, Rwanda, South Sudan and Burundi will participate in this year's tournament, including defending Men's Champions APR and Women's Champions Rwanda Revenue Authority, both from Rwanda.

This year, winners will walk away with \$1,000 - Gold, \$500 –Silver and \$300 – Silver, in addition to winners' trophies.

The tournament will also include a primary school championship where the top two finalists in the U12 and U14 (Girls and Boys) pre- qualifying games held on 22<sup>nd</sup> July will play during the main tournament.

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## **ABOUT NSSF**

***The National Social Security Fund (NSSF) Uganda is a multi-trillion Fund mandated by Government through the NSSF Act, Cap 222 (Laws of Uganda) to provide social security services to employees in the private sector.***

***NSSF is the most profitable, trustworthy, efficient, secure, innovative and dynamic social security provider that guarantees safety, security and a competitive return on members' savings, delivering an annual return of investment of over 2% above the 10-year inflation average.***

***The Fund manages assets worth over Ushs 9.8 trillion invested in Fixed Income, Equities and Real Estate assets within the East Africa region.***

***As the largest Fund in East Africa by value, we have the ambitious goal of growing our Assets Under Management to 20 trillion by 2025.***

***Since 2012, the Fund is regulated by the Uganda Retirement Benefits Regulatory Authority while Minister of Finance, Planning and Economic Development is responsible for policy oversight.***

***More information can be found at [www.nssfug.org](http://www.nssfug.org), [www.facebook.com/nssfug](https://www.facebook.com/nssfug), [www.twitter.com/nssfug](https://www.twitter.com/nssfug)***

## **ABOUT KAVC**

***Kampala Amateur Volleyball Club (KAVC) was founded as a voluntary club in 1970 by a group of Makerere University students to pursue the rooting of volleyball in the Country.***

***KAVC has since maintained a central role in the promotion & development of volleyball as well as sports in general within Uganda and beyond.***

***It is a key affiliate to the Uganda Volleyball Federation and National Council of Sports, the latter also hosting the club's training grounds at Hesketh Bell Road.***

***KAVC is a founding member of Uganda Volleyball Federation and was instrumental during UVF's registration with the world body 'Federation of International Volleyball (FIVB)' in 1982.***